



#GIVINGTUESDAY™

HOW TO SET UP A FACEBOOK FUNDRAISER FOR GIVING TUESDAY

How it works

Set up a fundraiser – We have step by step instructions to help you get started.

Share with friends – Connect friends to your cause, gain supporters across Facebook, and watch your impact grow.

Get donations – People can donate to your Fundraiser in just a few clicks, without ever leaving Facebook.

More Money – Facebook doesn't charge fees on fundraisers for nonprofits. That means 100% of the funds you raise goes straight to Boys & Girls Club of the Fox Valley.

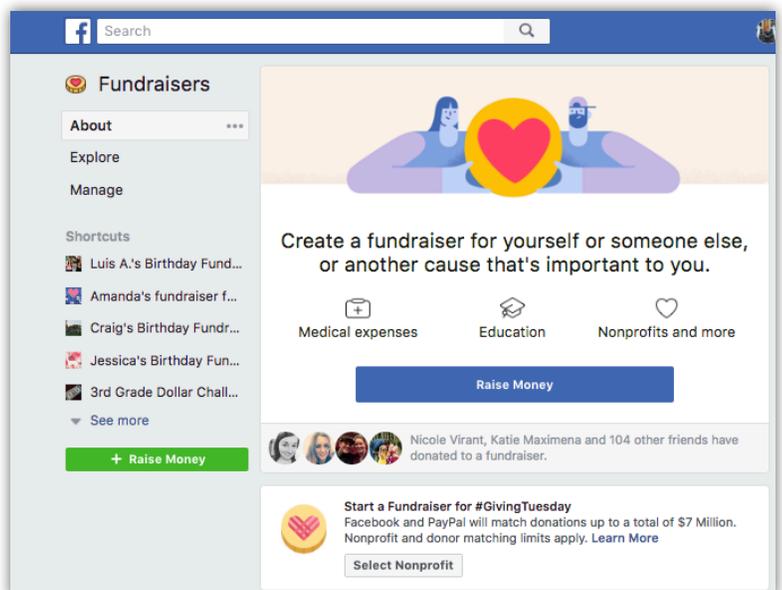
To create a fundraiser for Boys & Girls Club of the Fox Valley, all you need to do is:

STEP 1

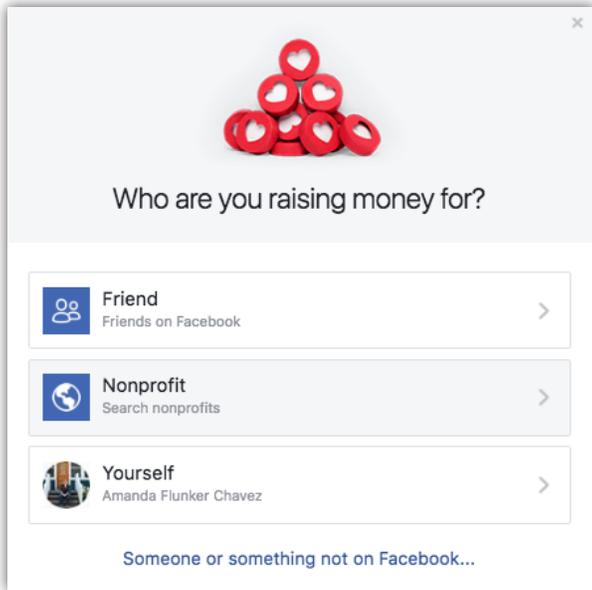
Click **Fundraisers** in the left menu of your News Feed or visit www.facebook.com/fundraisers

STEP 2

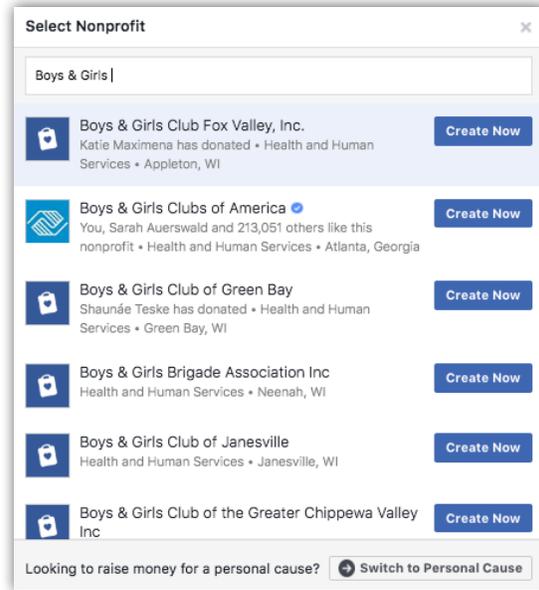
Click the **Raise Money**



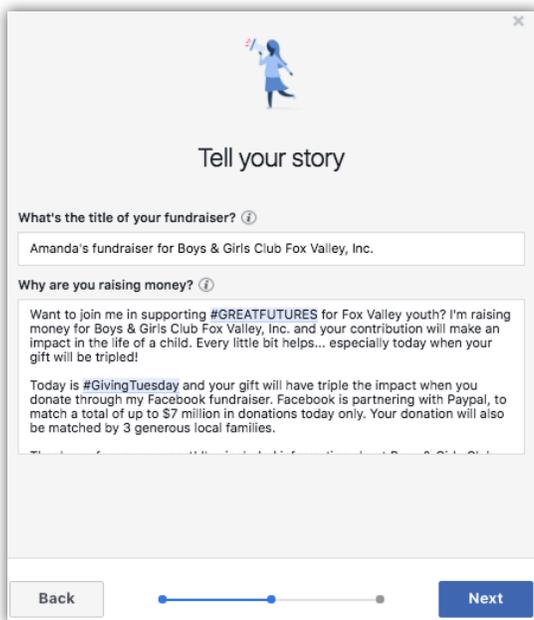
STEP 3
Select Nonprofit



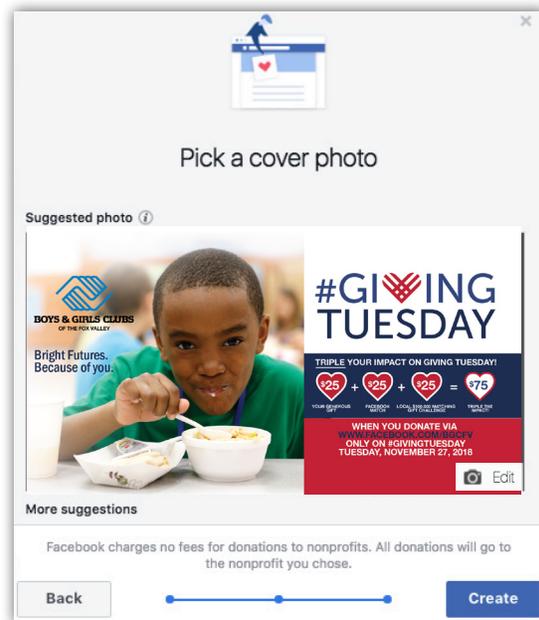
STEP 4
Search for Boys & Girls Club Fox Valley, Inc.
NOTE: Do not select Create Now button



STEP 5
Fill in the details.



STEP 5
Upload a Cover Photo by clicking Edit in lower right hand corner. Click Create.



INVITE YOUR FRIENDS:
Build momentum by connecting friends to your fundraiser. People who invite friends raise 4 times more money.

SHARE IN NEWS FEED:
Share your story to let friends know why BGCFV is important to you, and why they should donate.



BOYS & GIRLS CLUBS
OF THE FOX VALLEY

Bright Futures.
Because of you.



#GIVING TUESDAY

TRIPLE YOUR IMPACT ON GIVING TUESDAY!



WHEN YOU DONATE VIA
WWW.FACEBOOK.COM/BGCFV
ONLY ON #GIVINGTUESDAY
TUESDAY, NOVEMBER 27, 2018

#GIVING TUESDAY

TRIPLE YOUR IMPACT ON GIVING TUESDAY!



BOYS & GIRLS CLUBS
OF THE FOX VALLEY

SAMPLE DESCRIPTION:

**Please copy or modify as needed.
Include your Why either here
or when sharing.**

Want to join me in supporting #GREATFUTURES for Fox Valley youth? I'm raising money for Boys & Girls Club Fox Valley, Inc. and your contribution will make an impact in the life of a child. Every little bit helps... especially today when your gift will be tripled!

Today is #GivingTuesday and your gift will have triple the impact when you donate through my Facebook fundraiser. Facebook is partnering with Paypal, to match a total of up to \$7 million in donations today only. Your donation will also be matched by 3 generous local families.

Thank you for your support! I've included information about Boys & Girls Club Fox Valley, Inc. below.

The Boys & Girls Clubs of the Fox Valley's mission is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible and caring citizens.

GENERAL NOTES:

Facebook and PayPal will match donations starting at 8am Eastern Time (5am Pacific Time) on November 27 and continue matching donations to nonprofits until the \$7M match runs out.

Donations up to \$250k per nonprofit and \$20k per donor are eligible to be matched.

Facebook charges no fees for donations to nonprofits. All donations will go to Boys & Girls Club of the Fox Valley.

NEED HELP?

Don't hesitate to reach out to Jason Henderson at jhenderson@bgclubfoxvalley.org or (920)205-8322