



FOR IMMEDIATE RELEASE

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TACO BELL® FOUNDATION AND BOYS & GIRLS CLUBS OF THE FOX VALLEY TEAM UP TO INSPIRE FOX CITIES HIGH SCHOOL STUDENTS TO GRADUATE

APPLETON, WI (MAY 18, 2017) – Today, Boys & Girls Clubs of the Fox Valley will host an event in honor of the six local high school students who graduated in the Class of 2017 and to celebrate more than 30 rising upperclassmen. The graduation celebration was made possible through a \$5,540 grant from the Taco Bell® Foundation., which will feature speaker Anthony Miller and performances by many local musicians and DJs from Bigger Productionz.

“Graduation season is our favorite time of year. We’ve watched the young men and women in our community work so hard to get to this point and it’s a thrill to share in their joy of earning that diploma,” said Greg Lemke-Rochon, Chief Executive Officer of the Boys & Girls Clubs of the Fox Valley. “We are grateful to the Taco Bell® Foundation for recognizing and celebrating our new graduates and for committing to future graduates through long-term support in the Fox Cities.

The grant to Boys & Girls Clubs of the Fox Valley is part of a partnership between the Taco Bell® Foundation and Boys & Girls Clubs of America to support more young people through high school graduation and beyond.

“We founded the Taco Bell Foundation to invest in youth and to ignite their futures, starting with graduation,” said Frank Tucker, Chief People Officer at Taco Bell and President for the Taco Bell® Foundation. These youth are our customers, friends, families, employees and our future leaders. Our partnership with Boys & Girls Clubs of America provides an opportunity to deliver on our commitment to ensure youth are empowered to graduate from high school and go on to pursue their dreams. We’re proud of the effort put forth by every youth being honored at this wonderful event.”

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About Taco Bell Corp.

Taco Bell Corp., a subsidiary of Yum! Brands, Inc. (NYSE: YUM), is the nation's leading Mexican-inspired quick service restaurant (QSR) brand. From breakfast to late night, Taco Bell serves made-to-order and customizable tacos and burritos, among other craveable choices, and is the first QSR restaurant to offer American Vegetarian Association (AVA)-certified menu items. Taco Bell and its more than 350 franchise organizations proudly serve over 42 million customers each week through nearly 7,000 restaurants across the nation, as well as through its mobile, desktop and delivery ordering services. Overseas, Taco Bell has over 250 restaurants, with plans to add

2,000 more restaurants internationally within the next decade. The brand encourages its fans to “Live Mas” and connects with them through sports, gaming and new music via its Feed The Beat® music program. Taco Bell also provides education opportunities and serves the community through its nonprofit organization, the Taco Bell® Foundation™, and connects fans with their passions through programs such as the Live Mas Scholarship program. In 2016, Taco Bell was named as one of *Fast Company’s* Top 10 Most Innovative Companies in the World. Like: Facebook.com/tacobell -- Follow: @TacoBell (Twitter), tacobell (Instagram) and tacobell (Snapchat) -- Subscribe: YouTube.com/tacobell – Explore: ta.co

About Taco Bell Foundation

Taco Bell® Foundation, Inc. is a not for profit 501(c) (3) public benefit corporation with the founded focus of investing in the potential of America’s youth through education and helping them realize their dreams. Since 1992, the Foundation has reached more than 5 million young people across 600 youth-serving organizations and about 1,700 high schools in the U.S. through partnerships and programs like GraduateforMas.com, and has awarded more than \$60 million in scholarships and grants focused on education and career readiness. In 2016, Taco Bell and the Taco Bell® Foundation launched the Live Más Scholarship, a program aimed at empowering the nation’s next generation of dreamers, innovators and creators – those whose passions don’t fall into the conventional “academic” or “athletic” qualifying categories of traditional scholarship programs. For more information visit tacobellfoundation.org.

About the Boys & Girls Clubs of the Fox Valley

The Boys & Girls Clubs of the Fox Valley (www.bgclubfoxvalley.org) is a leading provider of youth services serving more than 12,000 young people each year and an average of more than 1,100 each school day. The Boys & Girls Clubs of the Fox Valley actively seeks to enrich the lives of young people, especially those most in need, and is dedicated to ensuring that our community's youth have greater access to quality programs and services that will enhance their lives and shape their futures.